

## Search Engine Optimisation (SEO) | SEO

<https://www.magicdust.com.au/search-engine-optimis>

Nowadays **internet marketing** is a must. SEO is the most sustainable traffic to your website. Unlike pay per click (PPC) and visitors to your website, SEO is completely free and

## SEO Services Australia | Titan Digital

<https://www.titandigital.com.au/service/seo/>

SEO gets your website discovered online. SEO (Search Engine Optimisation) is the process of optimising your business' online presence for search engines. We offer a range of search **marketing** campaigns that use solid, proven optimisation techniques in mind.

## SEO Company Sydney Australia | SEO S

<https://www.seoshark.com.au/>

SEO COMPANY AUSTRALIA Digital Marketing Services designed specifically to increase the overall visibility of your business. Search engine optimisation are the keys to online success, and we are experts in achieving your goals.

Search results on Google: 3,985 Avg client In

Leads for client: 4,323 Avg client sa

RANK KINGS

# SEO SERVICES

PROPOSED BY

John Blackwood



## EXECUTIVE SUMMARY

Need your business to get noticed online? Want to be visible when people are looking for the perfect solution to their problem? Worried you're missing out on valuable website traffic?



With more companies than ever pushing into the online space, you've got to stand out. We can help you do just that. We've (Toot your own horn here with some statistics about your clients and your results).

## WHAT IS SEO?

Search Engine Optimisation is all about making it easier for people to find you online. Search engines like Google use algorithms to rank their search results based on the pages they think are more useful. The higher you rank, the more people will see and click on your site. Done right, SEO can place your business in front of hungry people looking for EXACTLY what you sell.

## OUR APPROACH

We see SEO as a long-term partnership, where you focus on providing the ultimate value to your clients, and we make sure those clients can find you when they're most in need.

We begin by nailing down exactly where your business is currently at. Our technical SEO audit will ferret out your keywords, analyse your competitors, and establish the next steps to increase your website traffic and improve your search results. After that, we work with you on an ongoing basis to put this plan into action.





## OUR CLIENTS



**Tom Roberts**  
CEO, Teddy Bears Inc.

*"We knew we needed to rank in the top 3 for the keyword 'Teddy Bears' in order to compete. The Rank Kings got us there in under three months! I don't know what they do but they're a bunch of wizards."*

*"We've been bamboozled by SEO agencies before so we were hesitant to go with anyone new. We're so happy we did though! Our ROI with the Rank Kings has been astronomical. We refer them to all new clients as well. Amazing company!"*



**Joanna Edgar**  
VP of Marketing, Red Box